

# QMUNITY

## Engage BC's LGBTQ/2S Leaders

Partner with QMUNITY and help improve the lives of queer, trans, and Two-Spirit people.



# ABOUT QMUNITY

We celebrate and work to improve the lives of LGBTQ/2S people **365 days a year** across British Columbia by providing services, making connections, and leading conversations.

We **serve as a catalyst** for community initiatives and collective strength within BC and across Canada.

We are **building upon a strong 39-year history** as a leader in the fight for equality and acceptance.

Our work **provides safer spaces** for LGBTQ/2S people and their allies.

QMUNITY's innovative programs **make tangible, life-changing differences** in the lives of individuals and communities.

We **champion real change** by responding dynamically to the needs of LGBTQ/2S communities.

QMUNITY is **there at all life stages** and we pride ourselves on being a hub for LGBTQ/2S communities.



**Although we have made enormous strides in recent years, the struggles for equality and inclusion among queer, trans, and Two-Spirit folks continue. Many face discrimination and violence. Many are unable to live their lives fully, often remaining isolated and vulnerable, in the closet at home, school, work, and in their communities.**



# STANDING WITH QMUNITY

Standing with our partners and supporters, we strive to **accomplish our shared goals** of creating a world where everyone is free from discrimination.

We work closely with partners in the private and public sectors, **empowering LGBTQ/2S communities** to become included, connected, and resilient.

Organizations, corporations, and business leaders who share our mission, objectives, and values **help to give strength and meaning to our partnerships.**

Partnerships with organizations like yours allow us to **extend our influence into all areas of BC** and tackle the effects of isolation, prejudice, and loneliness.

Our partnerships help us **respond dynamically to the needs of our communities** when urgent crises arise.



Through your partnership, we can reach more students in schools across the province, welcome newcomers and refugees, provide education and training to service providers and organizations, partner isolated seniors with friendly visitor volunteers, and **make connections for those most in need.**

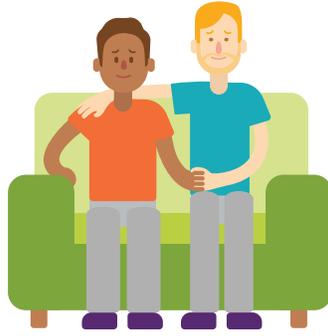


# COMMUNITY

## Accomplishments through our partnerships



**5616+**  
REPORTED  
**VOLUNTEER**  
- HOURS -



**998**  
INSTANCES OF  
**ADVISING**  
& **CONSULTING**



**8021**  
Student participants in  
youth-led Pridespeaks in  
**214 CLASSROOMS**  
**ACROSS BC**

**113** Gender-affirming  
garments shipped to  
**FREE** youth throughout BC



**803**  
**FRIENDLY**  
VISITOR HOURS



**1083 hrs**  
**OF FREE**  
QUEER-COMPETENT  
COUNSELLING

QUEER-COMPETENCY  
trainings & consultations to  
**2307+ PEOPLE**

**OVER**  
**10,377** Individual  
support &  
referrals



**991**  
**YOUTH DROP-IN**  
PARTICIPANTS

# QMUNITY Events

## International Day Against Homophobia, Transphobia, & Biphobia Breakfast (IDAHOT)

A benefit for QMUNITY



Thursday, May 17, 2018  
The Sheraton Wall Centre

**Our events are a way to celebrate our partners and recognize the commitment you've made to our work throughout the year.**

Since 2012, QMUNITY has hosted this annual education and networking breakfast to recognize the ongoing international fight against homophobia, transphobia, and biphobia. It is QMUNITY's premiere networking event where our supporters come together to receive exclusive updates on our work and the important ways we're positively transforming our shared communities.



IDAHOT continues to grow year after year and holds a place of prominence on Vancouver's events calendar. With an official proclamation from the City of Vancouver and engaging keynote presentations from leading speakers on a topic timely to our work, the morning inspires movers and shakers from many different organizations, corporations and sectors to celebrate and commit to the life-saving work QMUNITY undertakes.

## Partnering with QMUNITY at IDAHOT

- This year, 300+ corporate and community leaders from across BC will gather on Thursday, May 17, at the Sheraton Wall Centre over breakfast. Past attendees have included those from the legal, education, financial, banking, and communications industries, as well as various workers' unions.
- In recognizing the International Day Against Homophobia, Transphobia and Biphobia with QMUNITY, you're presented with a highly valuable networking opportunity to connect with other like-minded organizations in the room both before and after the event.
- QMUNITY celebrates our partners with verbal recognition and prominent logo placement on all materials, including individual slides on overhead projectors and ads in our program.
- Your organization will be recognized throughout the room to demonstrate your impact on QMUNITY for 2018, such as detailing how many free hours of counselling your contribution has provided, to truly showcase the value of your partnership.

# QMUNITY Events

## Stack the Rack (STR)

A benefit for QMUNITY



Thursday, October 4, 2018  
The Roundhouse Community  
Arts and Recreation Centre

**Our events are a way to celebrate our partners and recognize the commitment you've made to our work throughout the year.**

Stack the Rack is celebrating its eighth year this October. It's the year-end event to celebrate our work and get to know QMUNITY's top donors over wine, all while networking and having a great time.

Inside, guests peruse a dozen or more luxurious auction packages and stake their claim, with some friendly competition, to experiences generously donated by local and national businesses and organizations.



Guests are invited to indulge in sparkling wine, walk the red carpet, and strike a pose with a drag queen or two at the photobooth.

STR includes wine tasting from some of the best wineries both locally and globally, while the perfect accompaniment comes in the form of delicious canapes and musical performances by local artists and musicians, leaving guests entertained the entire evening.

## Partnering with QMUNITY at Stack the Rack

- 200 of QMUNITY's top supporters and partners, including corporate leaders from across BC, will gather on Thursday, October 4, at the historic Roundhouse Community Arts and Recreation Centre in Yaletown.
- As we celebrate the work we've accomplished through contributions from our donors and partners at Stack the Rack, it's the perfect opportunity to showcase your ongoing support of BC's LGBTQ/2S communities.
- QMUNITY celebrates our partners with verbal recognition and prominent logo placement on all materials, including individual slides on overhead projectors.
- Your organization will be recognized throughout the room to demonstrate your impact on QMUNITY for 2018, such as detailing how many free hours of counselling your contribution has provided, to truly showcase the value of your partnership.
- As a thank you to all attendees, we invite partners to include promotional items in a gift bag given out at the end of the event, allowing you to highlight exciting projects within the community and beyond that you want to be seen in front of our highly-engaged guests.

## Empowerment

REAL IMPACT, REAL CHANGE



## Confidence

A youth, aged 15, who attended our program was visiting from the Cayman Islands. They originally came in to the office with their dad, wanting to know more about the youth program. Over the summer they ended up coming to drop-in events and to Queer Prom, even bringing along their younger sibling, aged 14, to take part in the festivities. They often talked about how different it was here compared to the small, conservative island they lived on. The youth shared that QMUNITY provided them with their first-ever drop-in for queer and trans youth, and that it was a "huge confidence boost being around other youth who were thinking about and questioning these things [gender and sexuality], and to know that I wasn't the only one."

## Connection

A youth came to our drop-in for the first time, sharing that it was a very positive experience for her, that she felt welcomed and included in the space. This is a youth who lives in Maple Ridge and does not have much connection to other queer youth and communities readily available to her where she lives, and so to have been told about QMUNITY's youth program from her counsellor gave her a sense of belonging.



## Support

A trans person of colour came to us looking for counselling services. As the client was also deaf, the usual channels we go through weren't an option - we needed to find a way for this person to receive counselling by communicating through American Sign Language (ASL). As the client couldn't read or write in English, we worked to advocate and support them through this process. We found them an interpreter through Vancouver Coastal Health (VCH) and worked with a team of counsellors who were willing to learn new ways to communicate and counsel clients with ASL needs. The client is now going to their appointments regularly with a free ASL support from VCH and free counselling by QMUNITY.





## Identity

The process of legally changing your name is currently a very complicated and sometimes intentionally prohibitive process, especially for youth with complex family dynamics and without many financial or other resources. We work with youth to provide guidance and make the process less daunting. We spend hours double checking documents, helping to track down the right resources, and providing support.

Though the process can be frustrating, it is incredibly rewarding going to Vital Statistics that final time, witnessing a youth hand over their documents and knowing that their name is finally changing and seeing the difference this makes for the individual.

## Pride

Greta is an out and proud 81-year-old queer woman. In 2016, Greta turned 80 and was having a hard time reconciling this milestone birthday, so she adopted a "20-year plan," challenging herself to say YES to every opportunity that came her way that sounded remotely interesting. A primary benefactor of Greta's 2-year plan was QMUNITY, as through her work with QUIRK-E, she opted in to co-facilitate a Queer Competency Training (QCT) with senior-serving organizations.

In creating space for Greta to share her story amongst her peers, Greta shared with us an overwhelming sense of empowerment, pride and ownership of her life and her story that she so rarely experienced, most especially as a younger queer woman in the 60s, 70s and 80s. Greta has shared that the opportunity to co-facilitate these sessions sparked something in her she wasn't even aware of. She's looking forward to future opportunities to share her story and her experiences as a queer woman for future QCT groups.



# IDAHOT Partnership Opportunities

MAKE A PACT TO HAVE AN IMPACT WITH A PARTNERSHIP FOR A GREAT **C.A.U.S.E.**

\$9000



## Champion (Yearly Partnership)

— YOUR CHAMPION PARTNERSHIP KEEPS QMUNITY'S DOORS OPEN FOR 1 MONTH (30 DAYS)

This partnership is limited to 3 spaces and must be secured by May 1st, 2018.

- Everything listed under the advocate tier
- 3-hour Queer Competency Training for up to 30 people

\$5000



## Advocate

— YOUR ADVOCATE PARTNERSHIP PROVIDES FREE QUEER AND TRANS COMPETENCY COUNSELLING FOR 5 PEOPLE, TOTALLING 60 SESSIONS

- Premier seating for 10 guests (private table)
- Full-page ad in the print program
- Unlimited early bird ticket prices for additional tickets
- Display table in reception area for use as you choose
- Vertical banner placement in reception area
- Social media mention before, during, and after event across QMUNITY's platforms
- Verbal thank you by MC at event opening and close
- Sponsorship recognition in all promotional material
- Use of digital images taken at the event
- Right to use QMUNITY logo in all corporate advertising and collateral material during our partnership
- On-site activation around room with logo cards associated with your contribution (e.g., equivalent counselling hours funded)

## Unifier

— YOUR UNIFIER PARTNERSHIP MAKES 31 GENDER-AFFIRMING GARMENTS (BRAS, BINDERS, AND CHESTFORMS) AVAILABLE FOR FREE TO YOUTH ACROSS BC

- Premier seating for 5 guests
- Half-page ad in the print program
- Vertical banner placement in reception area
- Social media mention during the event across QMUNITY's platforms
- Verbal thank you by MC at opening and close
- Sponsorship recognition in all promotional material
- Use of digital images taken at the event
- Right to use QMUNITY logo in all corporate advertising and collateral material during our partnership

\$3500



## Supporter

— YOUR SUPPORTER PARTNERSHIP COVERS THE COST OF PRINTING AND MAILING THE SENIORS NEWSLETTER FOR 10 MONTHS

- Premier seating for 2 guests
- Company name in the print program
- Verbal thank you by MC at opening and close
- Sponsorship recognition in all promotional material
- Use of digital images taken at the event
- Right to use QMUNITY logo in all corporate advertising and collateral material during our partnership

\$2000



## Enthusiast

— YOUR ENTHUSIAST PARTNERSHIP PROVIDES FUNDING TO REACH 200 BC STUDENTS WITH YOUTH-LED PRIDESPEAKS WORKSHOPS

- Company name in print program
- Verbal thank you by MC at the event opening and close
- Sponsorship recognition at event in slideshow

\$500



# STR Partnership Opportunities

MAKE A PACT TO HAVE AN IMPACT WITH A PARTNERSHIP FOR A GREAT C.A.U.S.E.

\$9000



## Champion (Yearly Partnership)

YOUR CHAMPION PARTNERSHIP KEEPS QMUNITY'S DOORS OPEN FOR 1 MONTH (30 DAYS)

This partnership is limited to 3 spaces and must be secured by May 1st, 2018.

- Everything listed under the advocate tier
- 3-hour Queer Competency Training for up to 30 people

\$4500



## Advocate

YOUR ADVOCATE PARTNERSHIP PROVIDES FREE QUEER AND TRANS COMPETENT COUNSELLING FOR 4 PEOPLE, TOTTALLING 48 SESSIONS

- 4 tickets to the event
- Unlimited early bird ticket prices for additional tickets
- On-site activation at cocktail and silent auction tables with logo cards associated with your contribution (e.g., equivalent counselling hours funded)
- Social media mention before, during, and after event across QMUNITY's platforms
- The opportunity to be part of an email blast to attendees after the event
- Sponsor logo in all promotional material
- Ongoing website recognition with hyperlink
- Verbal thank you by MC at the event opening and close
- Use of all digital images taken at the event
- Right to use QMUNITY logo in all corporate advertising and collateral material during our partnership
- Opportunity to provide branded gifts in up to 250 personal gift bags

## Unifier

YOUR UNIFIER PARTNERSHIP MAKES 31 GENDER-AFFIRMING GARMENTS (BRAS, BINDERS, AND CHESTFORMS) AVAILABLE FOR FREE TO YOUTH ACROSS BC

- 2 tickets to the event
- Social media mention during event across QMUNITY's platforms
- Sponsor logo in all promotional material
- Ongoing website recognition with hyperlink
- Verbal thank you by MC at the event opening and close
- Use of all digital images taken at the event
- Right to use QMUNITY logo in all corporate advertising and collateral material during our partnership
- Opportunity to provide branded gifts in up to 250 personal gift bags

\$3500



## Supporter

YOUR SUPPORTER PARTNERSHIP COVERS THE COST OF PRINTING AND MAILING THE SENIORS NEWSLETTER FOR 10 MONTHS

- 2 tickets to the event
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\$2000



## Enthusiast

YOUR ENTHUSIAST PARTNERSHIP PROVIDES FUNDING TO REACH 200 BC STUDENTS WITH YOUTH-LED PRIDESPEAKS WORKSHOPS

- Company name in print program
- Sponsorship recognition at event in slideshow
- Verbal thank you by MC at the event opening and close

\$500





## Make a Pact to Have an Impact

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